

## ***Support for mom and baby.***

When an employee's family is growing, you want to be there for them any way you can. The Univera Healthy Baby Connection program provides one-on-one support for soon-to-be parents who choose to participate, focusing on early intervention and ongoing education.

### **What can moms-to-be expect from Univera Healthy Baby Connection?**



#### **Single point of contact**

A dedicated on-staff Care Manager experienced in maternity provides personal support through the pregnancy and postpartum period.



#### **Coordination with mom's providers**

Your employee's Care Manager works closely with their primary care doctor and obstetrician to ensure everyone is working toward the same goals.



#### **Communication and education**

In addition to regular outreach determined by risk level, employees also receive educational materials highlighting baby's progress and what they can expect each trimester.



#### **Postpartum support**

The new mother receives depression screenings, postpartum education, and stays in touch with her Care Manager for up to 12 weeks after delivery.

### **Enhanced Univera Healthy Baby Connection**

This version of the program is offered to pregnant women with a history of, or active substance use. The goal is to increase support, promote abstinence and avoid relapse during pregnancy.

#### **Peace of mind for employers, too.**

Eligible groups receive detailed reporting on engagement, program completion, and annual cost savings.

# With the Wellframe® app, get caring support and guidance when you need it

Univera Healthy Baby Connection participants can use the free Wellframe® app to keep in touch with their Registered Nurse Care Manager, access self-management tools, and find answers to their questions.



- Text with their Care Manager
- Create personalized to-do lists
- Set medication and appointment reminders
- Access educational resources

The Wellframe® app also provides access to behavioral health programs, so both parents can address everything from maternity issues and general wellness to anxiety and depression.

**Learn more about how we can  
support you and your employees at  
[UniveraHealthcare.com](https://UniveraHealthcare.com)**



<sup>1</sup> New York State Office of Mental Health

<sup>2</sup> Centers for Disease Control and Prevention

<sup>3</sup> BCBSA. Health of America – Maternal Health Data. 2020

<sup>4</sup> AJMC “Racial Disparities Persist in Maternal Morbidity, Mortality and Infant Health,” 2020

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Our Health Plan complies with federal civil rights laws. We do not discriminate on the basis of race, color, origin, age, disability, or sex.

Atención: Si habla español, contamos con ayuda gratuita de idiomas disponible para usted. Consulte el documento adjunto para ver las formas en que puede comunicarse con nosotros.

注意：如果您说中文，我们可为您提供免费的语言协助。请参见随附的文件以获取我们的联系方式。

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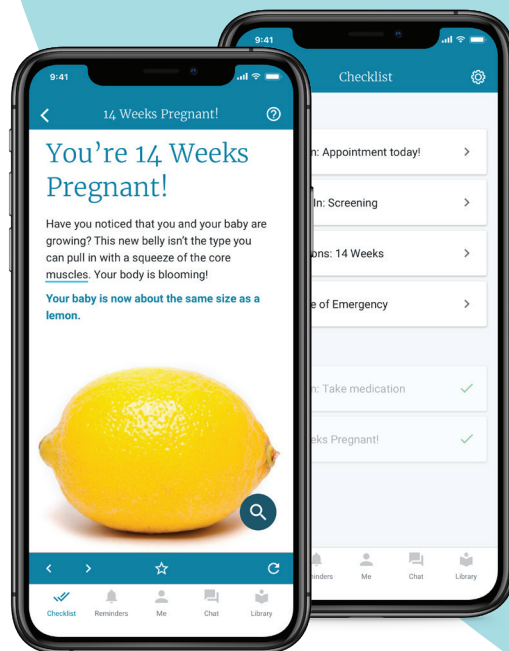
**15-20%** of women experience some form of pregnancy-related depression<sup>1</sup>

Every year, **50,000** women in the US experience severe pregnancy-related complications<sup>2</sup>

Among black mothers compared to white mothers, prevalence of delivery complications is **46%** higher.<sup>3</sup>

Maternal mortality is **3x** higher<sup>4</sup>

**49 texts** average employee interaction with Care Managers on Wellframe®, vs just 4.5 interactions over the phone



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